

## Shane Tilton, Ph.D. Curriculum Vitae

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### ACADEMIC PREPARATION

Ph.D., Ohio University; December, 2012

Area of Study: *Modern Media & Information Studies (IIP)*

Dissertation: *First Year Students in a Foreign Fabric: A Triangulation Study on Facebook as a Method of Coping/Adjustment*

2013 Kenneth Harwood Outstanding Dissertation Award, Broadcast Education Association

Advisors: *Dr. Eric Rothenbuhler (Dissertation) & Dr. Mia Consalvo (Program of Study)*

M.A., Ohio University; June, 2004

Area of Study: *Telecommunications*

Advisor: *Dr. Duncan Brown*

B.A., Muskingum College; June, 2000

Area of Study: *Speech Communication*

Advisor: *Dr. Jeff Harman*

A.A.S., Ohio University of Zanesville; June, 1998

Area of Study: *Electronic Media*

Advisor: *Rick Shriver*

### ACADEMIC EXPERIENCE

August 2022 - Present: Irene Casteel Endowed Chair of Education, Professional, and Social Sciences  
*Ohio Northern University, Ada, Ohio*

August 2020 - Present: Associate Professor of Writing and Multimedia Studies  
*Ohio Northern University, Ada, Ohio*

June 2014 - July 2020: Assistant Professor of Multimedia Journalism  
*Ohio Northern University, Ada, Ohio*

August 2013 - May 2014: Instructor of Instructional Communication & Research  
*University of Kentucky, Lexington, Kentucky*

September 2012 - March 2014: Lecturer of Graduate Studies  
*Muskingum University, New Concord, Ohio*

September 2009 - May 2013: Director of Electronic Media  
*Ohio University Lancaster, Lancaster, Ohio*

January 2006 - January 2007: Researcher-in-Residence  
*Game Research and Immersive Design Lab, Ohio University, Athens, Ohio*

September 2002 - June 2009: Adjunct Instructor of Electronic Media  
*Ohio University of Zanesville, Zanesville, Ohio*

## **TEACHING RESPONSIBILITIES**

### **Ohio Northern University, Ada, Ohio**

CAMS 1101: Introduction to Convergent Media  
CAMS 1301: Presentational Speaking  
CAMS 2001: Media Analysis and Studies  
CAMS 2101: News Writing  
CAMS 2111 (WAMS 2301): Layout and Design  
CAMS 2151: Multimedia Writing  
CAMS 2391 (WAMS 3211): Memetic Communication  
CAMS 3001: Communication Research Methods  
CAMS 3111: Editing  
CAMS 3121 (WAMS 3221): Freelance Journalism  
CAMS 3141: Video Storytelling  
CAMS 4121 (WAMS 4211): Computer Assisted Reporting  
HONR 2901: International Media & Creative Industries  
TREX 1001: Ohio Northern Live  
WAMS 1001: Introduction to Writing and Multimedia Studies  
WAMS 2201: Digital Newsroom  
CAMS 2161: Multimedia Journalism Practicum  
CAMS 3171: Multimedia Journalism Internship  
CAMS 4181 (WAMS 4501): Capstone  
CAMS 4191: Multimedia Journalism Independent Studies

### **University of Kentucky, Lexington, Kentucky**

CIS 110: Communication & Composition I  
CIS 111: Communication & Composition II  
CIS 112: Accelerated Communication & Composition  
IS 200: Information Literacy & Critical Thinking

### **Muskingum University, New Concord, Ohio**

COMM 210: Media History & Effects  
COMM 312: Electronic Media Structure and Content  
COMM 325: Persuasion  
COMM 446: Interpersonal Communication

### **Ohio University Lancaster, Lancaster, Ohio**

EM 101 (EM 1010): Introduction to Electronic Media  
EM 122: Radio and Television Broadcasting  
EM 209D: Film & New Media Criticism  
EM 209E: The Business of New Media  
EM 212 (EM 2120): Introduction to Multimedia Production  
EM 215 (EM 2150): Introduction to Web Design  
EM 218 (EM 2180): Introduction to Digital Media  
EM 257 (EM 2570): Advertising in Broadcast and Cable Media  
EM 267 (EM 2670): International Media Systems

EM 289A: Workshop: How to Use a Digital Camera  
EM 298A: Independent Study: Lancaster Festival Field Production  
EM 2011: Electronic Media as Business  
EM 2220: Aesthetics in Digital Media  
MDIA 204: The Business of Media  
MDIA 205: Media Criticism & Analysis  
VICO 120: Introduction to Visual Communication  
UC 115 (UC 116): First Year Experience

## PROFESSIONAL EXPERIENCE

August 2007 - January 2011: Event Coordinator for GenCon  
*Looney Labs, College Park, Maryland*

August 1998 - July 2002: Senior Production Assistant  
*WHIZ-TV, Zanesville, Ohio*

September 1997 - June 2005: Chief Information Officer  
*Fallout Shelter Productions, Zanesville, Ohio*

## SCHOLARLY WORK

### Books

- Tilton, S. (2025). *Digital Culture in the Platform Era: Studying influence, celebrity, and superstars online*. London, UK: Palgrave-Macmillan.
- Tilton, S. (2022). *Meme Life: The social, cultural, and psychological aspects of memetic communication*. Ft. Worth, TX: Leyline Publishing.
- Tilton, S. (2020). *The Journalism Breakdown: Writing multimedia journalism content in the era of changing media systems and economic models*. Columbus, OH: CFSC Publishing.

### Chapters

- Tilton, S. & Gallagher, M. (In Press). *The Radical Humours of the TMNT: How four wisecracking reptiles defined our personality traits for a generation*. In A.M. Bean (Ed.), The Psychology of the Teenage Mutant Ninja Turtles. Ft. Worth, TX: Leyline Publishing. p. 61-73
- Tilton, S. (In Press). *"It's Great for Now, Yes:" Being trapped with your social mask on in Nosedive*. In S. Hays (Ed.), The Psychgeist of Black Mirror. Pittsburgh, PA: ETC Press.
- Tilton, S. (2024). *Systems, Roles, and Coping: A case study of the Hargreeves' family*. In A. Ferchaud (Ed.), The Psychgeist of Umbrella Academy. Pittsburgh, PA: ETC Press. p. 143-161
- Tilton, S. & Williams, L. (2023). *Envy within the Golden Order: Greed's impact on Elden Ring*. In A.M. Bean (Ed.), The Psychology of Elden Ring. Ft. Worth, TX: Leyline Publishing. p. 61-73
- Tilton, S. (2022). *There is a Difference Between Being Aware and Being Afraid: Journalistic media literacy during the era of COVID-19*. In V.S. Katz & B.J. Bond (Eds.), Children and Media Research and Practice during the Crises of 2020. London, UK: Routledge.

- Tilton, S. & Tilton, B. (2022). *Team Rocket and The Gaman of a Pokémon Trainer: A case study of chaos and order*. In A.M. Bean (Ed.), The Psychology of Pokémon. Ft. Worth, TX: Leyline Publishing. p. 25-36
- Tilton, S. (2020). *A Layover of Food: Understanding Anthony Bourdain's approach towards describing cultures through culinary interactions and journalism*. In C.D. Reinhard, B. Chin, and J.E. Largent (Eds.), Eating Fandom: Intersections between fans and food cultures. London, UK: Routledge. p. 89-104. DOI: 10.4324/9780429276675-8
- Tilton, S. (2020). *Introduction to Comic Conventions, Fandoms, and Cult Followings*. In A.M. Bean, E.S. Daniel, and S.A. Sawyer (Eds.), Integrating Geek Culture into Therapeutic Practice: A clinician's guide to geek therapy. Dallas, TX: Leyline Press. p. 177-184
- Tilton, S. (2020). *Heidegger's Vision of the Future: How Final Fantasy explains cultures and societies adapting to technology*. In A.M. Bean (Ed.), The Psychology of Final Fantasy. Dallas, TX: Leyline Press. p. 77-92
- Tilton, S. (2019). *Explore the Map*. In R. Kowert (Ed.), Video Games and Well-being: Press start. London, England: Palgrave Pivot. p. 37-48. DOI:10.1007/978-3-030-32770-5\_3
- Tilton, S. (2019). *The Songs of the Ritos: The psychology of the music within the Legend of Zelda series*. In A. Bean (Ed.), The Psychology of Zelda. Dallas, TX: BenBella Books. p. 171-190
- Tilton, S. (2016). *"Steve Jobs is Dead": iReport & the ethos of citizen journalism*. In A. Davisson & P. Booth (Eds.), Controversies in Digital Ethics. London, UK: Bloomsbury Press. p. 138-154
- Tilton, S. (2014). *Facebook as a Student Development Tool*. In M. Kent & T. Leaver (Eds.), An Education in Facebook?, London, UK: Routledge. p. 32-39. DOI: 10.4324/9781315883458-5

## Articles

- Tilton, S. & Agozzino, A. (2023). *The Ultra Lord of the Ukraine Special Operations' Agricultural Division: How memetic artifacts provide a foundation for the historical archiving of conflicts*. Cogent Social Sciences. 9(1). p. 1-15. DOI: 10.1080/23311886.2023.2193440
- Tilton, S. (2022). *A Good Beginning: One method for training new members on basic parliamentary procedure*. Parliamentary Journal, 63(2). p. 5-10.
- Tilton, S. (2021). *There is a Difference from Being Aware and Being Afraid: Journalistic media literacy during the era of COVID-19*. Journal of Children and Media, 15(1). p. 70-73. DOI:10.1080/17482798.2020.1859395
- Tilton, S. (2019). *Winning Through Deception: A pedagogical case study on using social deception games to teach small group communication theory*. SAGE Open. 9(1). p.1-13 DOI:10.1177/2158244019834370
- Tilton, S. (2016). *eTools: Using Audacity in the classroom*. eTools: Using Technology in the Classroom. Washington, D.C.: National Communication Association.
- Tilton, S. (2016). *Tablet as Researcher's Kit: An analysis of how social scientists use tablet computers in the field*. Cogent Social Sciences. 2(1). p. 1-12 DOI:10.1080/23311886.2016.1159831

- Deller, R. & Tilton, S. (2015). *Selfies as Beneficial Meme: Charity and national identity in the #nomakeupselfie and #thumbsupforstephen campaigns*. International Journal of Communication, 9(18). p. 1788-1805.
- Tilton, S. (2014). *Mobile Public Memory: The (digital/physical) (artifacts/souvenirs) of the (archiver/tourist)*. SAGE Open, 4(3). p.1-9 DOI: 10.1177/2158244014547324
- Tilton, S. (2009). *Twitter and its Impact on American Governance*. Communication Currents, 4(2).
- Tilton, S. (2008). *Virtual Polling Data: A social network analysis on a student government election*. Webology, 5(4).
- Tilton, S. (2007). *Creating Canals in Digital Sandboxes: How distribution models being developed today could impact future media*. Feedback, 48(6). p. 20-23.

### Book Reviews

- Tilton, S. (2005). *Flash Journalism: How to create multimedia news packages*. Feedback, 46(6). p. 26-27.

### Presentations / Seminars

- Tilton, S. (2024, November). *Supporting a Greater Regard of Tabletop Gaming*. 110th National Communication Association Annual Conference, New Orleans, LA.
- Tilton, S. (2024, November). *Dr. Shane's Love or How I Learned to Stop Worrying and Love the Meme*. A&S Connections, Ada, OH.
- Madigan, J., Connell, M., & Tilton, S. (2024, October). *Safety Tools from Multiple Perspectives*. Gamehole Con, Madison, WI.
- Madigan, J., Connell, M., & Tilton, S. (2024, October). *The Psychology of Dungeons and Dragons: Use Psychology to be a Better, More Engaged, and Happier Player or Game Master*. Gamehole Con, Madison, WI.
- Connell, M., Madigan, J., & Tilton, S. (2024, October). *Behavioral Science in Gaming: Building Better Characters*. Gamehole Con, Madison, WI.
- Tilton, S. (2024, October). *How Journalism Works*. League of Women Voters Lima Area Monthly Chats, Lima, OH.
- King, A.M., Figliuolo, A., Griffor, B.M., Tilton, S., & Balensiefer, K. (2024, August). *Sanity & Sensitivity: Approaching mental health in gaming*. Gen Con Indy 2024, Indianapolis, IN.
- Williams, J., Chung, D., Bean, A., Grove, L., & Tilton, S. (2024, March). *How Our Favorite Characters Have Real World Impacts on Us: A look into fictional characters and parasocial relations*. 2024 PAX East, Boston, MA.
- Bean, A., Leconte, J., & Tilton, S. (2023, November). *Bumping the Stats: A pilot study of the impact of TTRPGs on the emotional grounding and psychological well-being of gamers*. 2023 National Communication Association's Game Studies Preconference, National Harbor, MD.

- Kaufman, D., Tilton, S., Ferguson, C., & Baldowski, A. (2023, April). *Becoming the Warrior of Light: Using Final Fantasy XIV to enjoy the quest of life*. 2023 MegaCon Orlando Conference, Orlando, FL.
- Kaufman, D., Tilton, S., Gibbons, A., & Baldowski, A. (2023, March). *The Psychology of Elden Ring: Rise ye tarnished!* 2023 MegaCon Orlando Conference, Orlando, FL.
- Tilton, S. (2022, November). *Grounding Mass Media Theory as a Means of Honoring Place*. 108th National Communication Association Annual Conference, New Orleans, LA.
- Tilton, S. (2022, November). *Invited Response to the 2022 NCA Game Studies Top Papers*. 108th National Communication Association Annual Conference, New Orleans, LA.
- Tilton, S. (2022, October). *The Communication Scholarship Presentation Primer*. 2022 ECA/NCA Conference Bootcamp, Edison, NJ.
- Cruea, M., Tilton, S. & Baumgartner, E. (2022, October). *Developing a Game Studies Curriculum*. 2022 International Conference on Meaningful Play, East Lansing, MI.
- Bean, A., Tilton, S., Grove, L., Kaufman, D., Leconte, J., & Herbst, A. (2022, September). *The Psychology of Pokémon: The power to catch 'em all!* 2022 PAX West, Seattle, WA.
- Tilton, S. & Sivakumaran, A. (2022, June). *Memes Connect Fandoms*. 2022 FanExpo Dallas Conference, Dallas, TX.
- Langley, A., Langley, L., August, J., & Tilton, S. (2022, June). *Write Here, Write Now: Getting your work in print and on screen*. 2022 FanExpo Dallas Conference, Dallas, TX.
- Bean, A., Tilton, S., Kaufman, D., & Baldowski, A. (2022, May). *The Psychology of Pokémon: The power to catch 'em all!* 2022 MegaCon Orlando Conference, Orlando, FL.
- Bean, A., Tilton, S., Atanastio, J., Arnold, S., Bowden, K., & Kelly, R. (2022, April). *The Psychology of Pokémon: The power to catch 'em all!* 2022 PAX East Conference, Boston, MA.
- Tilton, S., Tsang, D., Kaufmann, D., Atanasio, J., Hill, A. & Bean, A. (2021, December). *Minding the Underdark: Therapy and roleplaying*. 2021 PAX Unplugged Conference, Philadelphia, PA.
- Tilton, S. (2021, November). *Renewal & Transformation via Gaming in the Era of COVID-19*. 107th National Communication Association Annual Conference, Seattle, WA.
- Hartzman, Z., Loizides, H., Herbst, A., & Tilton, S. (2021, September). *Game Study: The educational power of video games*. 2021 PAX West Conference, Seattle, WA.
- Kelly, R., Kaufmann, D., Herbst, A., & Tilton, S. (2021, September). *Psychology of Soulsborn Games: Analyzing depression and GRIT*. 2021 PAX West Conference, Seattle, WA.
- Tilton, S. (2021, July). *The Agency of Memes*. Geek Therapeutics, online (<https://education.geektherapeutics.com/courses/agency-memes>).
- Tilton, S. (2020, November). *A Critical View of the Blurred Lines of Journalism*. 106th National Communication Association Annual Conference, online (<https://shanetilton.com/a-critical-view-of-the-blurred-lines-of-journalism/>).

- Tilton, S. (2020, November). *The Crossroads of Information, Interaction, Meaningfulness, and Fun: An opening thought and remarks*. 106th National Communication Association Annual Conference, online (<https://shanetilton.com/the-crossroads-of-information-interaction-meaningfulness-and-fun-an-opening-thought-and-remarks/>).
- Tilton, S. (2020, October). *Memes, Society, and Culture*. Geek Therapeutics, online (<https://education.geektherapeutics.com/courses/2021memes-society-and-culture-1-ce-hour>).
- Tilton, S. (2020, May). *A Primer on Popular Culture*. Geek Therapeutics, online (<https://education.geektherapeutics.com/courses/2021-a-primer-on-popular-culture-1-ce-hour>).
- Bean, A., Orme, S., Kowert, R., Kilmer, E., Tilton, S., & Bergendahl, C. (2020, February). *Gatekeeping Makes You Look Like an A\*\*hole*. 2020 PAX East Conference, Boston, MA.
- Tilton, S. (2019, November). *The Response to the Identity, Capitalism, and the Magic Circle: Critical analyses of gaming spaces*. 105th National Communication Association Annual Conference, Baltimore, MD.
- Tilton, S. (2019, November). *Kick Your Assessment Into High Gear*. 2019 National College Media Conference, Washington, DC.
- Bean, A., Kowert, R., Kelly, R., Daniel, E., Tilton, S., & Hughes, C. (2019, September). *The Psychology of the Final Fantasy Series*. 2019 PAX West Conference, Seattle, WA.
- Daniel, E., Bean, A., Hays, S., Tilton, S., Kelly, R., & Kowert, R. (2019, March). *Remaking or Reinventing Games? The science behind nostalgia*. 2019 PAX East Conference, Boston, MA.
- Bean, A., Kowert, R., Tilton, S., Daniel, E., Orme, S. & Kelly, R. (2019, March). *The Psychology of the Final Fantasy Series*. 2019 PAX East Conference, Boston, MA.
- Bean, A., Daniel, E., Kowert, R., & Tilton, S. (2019, March). *The Psychology of the Legend of Zelda. South-by-Southwest (SXSW) Gaming*, Austin, TX.
- Tilton, S. (2018, November). *Let's Play/Make a Game: Imagining Wakanda's future*. 104th National Communication Association Annual Conference, Salt Lake City, UT.
- Tilton, S. (2018, November). *Top Faculty Papers in Communication and the Future. (Respondent)* 104th National Communication Association Annual Conference, Salt Lake City, UT.
- Tilton, S. (2018, October). *Assessment in the Era of Convergent Platforms and Multimedia Journalism Programs*. 2018 National College Media Convention, Louisville, KY.
- Fleck, K. & Tilton, S. (2018, September). *Accelerating the Photojournalist: An analysis of how media brands use Instagram for brand promotion*. Carolinas Communication Association 2018 Annual Conference, Nashville, TN.
- Tilton, S. (2018, September). *The Psychology of the Legend of Zelda Franchise*. 2018 PAX West Conference, Seattle, WA.
- Fleck, K. & Tilton, S. (2018, April). *If Video Killed the Radio Star, Will Instagram Save the Photojournalist?: An analysis of photojournalism in the era of social photo sharing*. 88th Annual Convention Southern States Communication Association Annual Conference, Nashville, TN.

- Tilton, S. (2018, April). *What's the Buzz? Buzzwords in curriculum*. 2018 Broadcast Education Association Annual Conference, Las Vegas, NV.
- Tilton, S. (2017, November). *Forecast Gaming with The Thing From the Future: Imagining and hacking into the future for our legacy, our relevance*. 103rd National Communication Association Annual Conference, Dallas, TX.
- Tilton, S. (2017, November). *#NoFilter: Twitter and Instagram, communities and analysis. (Respondent)* 103rd National Communication Association Annual Conference, Dallas, TX.
- Tilton, S. (2017, April). *Journalism in the Era of Fluxx: How the Media Practitioner model can help students plan their future*. 2017 Broadcast Education Association Annual Conference, Las Vegas, NV.
- Tilton, S. (2017, April). *Skating to Where the Mic is Going: Monetizing tomorrow's student career opportunities*. 2017 Broadcast Education Association Annual Conference, Las Vegas, NV.
- Tilton, S. (2017, April). *The Appalachian Discourse: A critical analysis of the network communication within the Appalachian region of the United States*. Theorizing the Web 2017 (#TtW17), Brooklyn, NY.
- Tilton, S. (2017, January). *America in 60 Seconds: A look at Super Bowl commercials over the years and what they say about us*. Made in Ada Festival, Ada, OH.
- Tilton, S. (2016, November). *Communication and the Future Division Top Papers. (Respondent)* 102nd National Communication Association Annual Conference, Philadelphia, PA.
- Tilton, S. (2016, November). *Economic, Cultural, and Critical Dimensions of Video Games. (Chair)* 102nd National Communication Association Annual Conference, Philadelphia, PA.
- Tilton, S. (2016, April). *The Media Hub*. 2016 Broadcast Education Association Annual Conference, Las Vegas, NV.
- Tilton, S. (2015, November). *Communication and the Future Division Top Student Papers. (Respondent)* 101st National Communication Association Annual Conference, Las Vegas, NV.
- Tilton, S. (2015, November). *Winning through Deception: A pedagogical case study on using social deception games to teach small group communication*. 101st National Communication Association Annual Conference, Las Vegas, NV.
- Tilton, S. (2015, October). *Hyperscholarship & its Impact on Archiving and U.S.A./E.U. Copyright Law. #ir16: The Association of Internet Researchers' Annual Conference*, Phoenix, AZ.
- Tilton, S. (2015, October). *Archiver, Documentarian, & Proxy Tool: A multimethod analysis of the tablet as the social scientist researcher's kit*. 2015 Ohio Communication Association Annual Conference, Dayton, OH.
- Tilton, S. (2014, November). *The History of the Future of Communication: The "Communication and the Future" chair's panel*. 100th National Communication Association Annual Conference, Chicago, IL.

- Tilton, S. (2014, November). *The Liquid Mob Academy: A review of the post-modernity of coping/adjustment through new media sources*. 100th National Communication Association Annual Conference, Chicago, IL.
- Tilton, S. (2014, April). *Reality Bytes: Beyond on/offline*. (Presider) Theorizing the Web 2014 (#ttw14), Brooklyn, NY.
- Tilton, S. (2013, November). *Social Connections in Communication and the Future*. (Invited Respondent) 99th National Communication Association Annual Conference, Washington, DC.
- Tilton, S. (2013, November). *Top Four Competitive Student Papers in Mass Communication*. (Invited Respondent) 99th National Communication Association Annual Conference, Washington, DC, November, 2013
- Tilton, S. (2013, November). *Digital Divides*. (Chair) 99th National Communication Association Annual Conference, Washington, DC.
- Tilton, S. (2013, November). *Connections in Judicial and Policy Influences on Media*. (Chair) 99th National Communication Association Annual Conference, Washington, DC.
- Tilton, S. (2013, November). *Adjunct Transition Roundtable*. 99th National Communication Association Annual Conference, Washington, DC.
- Tilton, S. (2013, October). *The Foreign Fabric*. Association of Internet Researchers 14th Annual Conference, Denver, CO.
- Tilton, S. (2013, March). *The Infrastructures of Knowledge*. (Moderator) Theorizing the Web 2013 Conference, New York City, NY.
- Tilton, S. (2012, November). *Cutting-edge Scholarship on Persuasion and Advocacy*. (Chair) 98th National Communication Association Annual Conference, Orlando, FL.
- Tilton, S. (2012, November). *Scary Adventures with Death, Fear, Crime, and Media*. (Respondent) 98th National Communication Association Annual Conference, Orlando, FL.
- Tilton, S. (2012, November). *COMMunities of Tomorrow: At the intersection of physical and digital spaces*. (Respondent) 98th National Communication Association Annual Conference, Orlando, FL.
- Tilton, S. (2012, April). *Birds of a Feather*. (Chair) Broadcast Education Association National Conference, Las Vegas, NV.
- Tilton, S. (2012, April). *All Those in Favor, Say Aye: How to save your program through legislative means*. Broadcast Education Association National Conference, Las Vegas, NV.
- Tilton, S. (2011, November). *Top Papers in Communication and the Future: Voices of online romance, globalization, and digital protest*. (Chair) 97th National Communication Association Annual Conference, New Orleans, LA.
- Tilton, S. (2011, April). *We'll Leave the Light on For You: An analysis of adult learning in the field of electronic media*. Broadcast Education Association National Conference, Las Vegas, NV, April 2011.

- Tilton, S. (2011, April). *The State of Instruction in the Field of Electronic Media*. Broadcast Education Association National Conference, Las Vegas, NV.
- Tilton, S. (2011, April). *Facilities & Resources*. (Chair) Broadcast Education Association National Conference, Las Vegas, NV.
- Tilton, S. (2011, March). *Nanocelebrity: How to combine expertise with voice*. South by Southwest Conference (SxSW), Austin, TX.
- Tilton, S. (2010, November). *Cybertheology*. 96th National Communication Association Annual Conference, San Francisco, CA,
- Tilton, S. (2010, October). *Coco-netics: A mixed-method analysis of social media's impact on the O'Brien/Leno feud*. Internet Research 11 Conference, Chalmers Institute of Technology, Gothenburg, Sweden.
- Tilton, S. (2010, September). *Interactive Graphic Storytelling: How the Internet impacts the graphic novel*. Hannah V. McCauley Graphic Novel Forum, Lancaster, OH.
- Tilton, S. (2008, November). *The Art of the Adjunct: Conventional teaching for unconventional times*. (Chair) 94th National Communication Association Annual Conference, San Diego, CA.
- Tilton, S. (2008, November). *Re(imagining) the Future of Visual Culture: Explorations in online language structures and the changing nature of the discipline*. (Chair) 94th National Communication Association Annual Conference, San Diego, CA.
- Tilton, S. (2008, October). *Microblogging*. (Chair) Association of Internet Researchers IR 9.0 Conference, Copenhagen, Denmark.
- Tilton, S. (2008, October). *Doctoral Honor Colloquium*. Association of Internet Researchers IR 9.0 Conference, Copenhagen, Denmark.
- Tilton, S. (2008, April). *Second Life: A virtual world*. Broadcast Education Association National Conference, Las Vegas, NV.
- Tilton, S. (2008, April). *Two-Year/Small College Production Showcase*. Broadcast Education Association National Conference, Las Vegas, NV.
- Tilton, S. (2007, November). *The Art of the Adjunct: An ethic of excellence in higher education instruction*. 93rd National Communication Association Annual Conference, Chicago, IL.
- Tilton, S. (2007, April). *The Production of "Hank's Hunt"*. Broadcast Education Association National Conference. Las Vegas, NV, April 2007.
- Tilton, S. (2007, April). *Social Backwards Brainstorming*. Broadcast Education Association National Conference. Las Vegas, NV.
- Tilton, S. (2007, April). *How Interactive Narratives Affect Definitions of Documentary*. Broadcast Education Association National Conference. Las Vegas, NV.
- Tilton, S. (2006, November). *Cyberjournalism: A deconstructive analysis of blogging, podcasting & jumpcasting*. National Communication Association Annual Conference, San Antonio, TX.

Tilton, S. (2006, April). *The Production of Video Slide Shows*. Broadcast Education Association National Conference. Las Vegas, NV.

Tilton, S. (2006, April). *A Primer for the Student of Digital Media*. Broadcast Education Association National Conference. Las Vegas, NV.

Tilton, S. (2006, February). *The "Chilling Effect" on Digital Development: US v ElcomSoft*. AEMJC Midwinter Conference. Bowling Green, OH.

Tilton, S. (2005, October). *Gaia as a Cyber-Goddess*. Global Fusion Conference. Athens, OH.

## CREATIVE ACCOMPLISHMENTS

Tilton, S. (2019). *Tilton's Laws of the Academic Universe*. Scotts Valley, CA: CreateSpace.

*Center for Society & Cyberstudies' Best of IR11 Journal (Editor)*. <http://www.cyberstudies.org>

*James Karales: Photojournalist?: An interactive catalog*. Multimedia work for DVD. (December 2007)

*A Primer for the Teacher of Digital Media*. Multimedia work for DVD. (December 2006)

*Amazon: A system on the verge*. Detroit, MI: WTVS-TV. (May 2000)

## CAPSTONE, COLLOQUIUM\*, & DISSERTATION^ ADVISEES

Maryanne Cullinan^ (2024). *Wild Magic Farms: Increasing Student Engagement and Decreasing Academic Regression in Middle School Extended School Year Through Use of a Role-Playing Game*.

Donald Waters (2024). *Podcasts' Role in Digital Film Criticism*.

Cade Higgins (2024). *Name, Image, and Likeness*.

Cole Zaferakis (2024). *Parasocial Relationship Within Mass Media*.

Michael Gallagher (2024). *Tabletop Games & Social Media: Potential benefits of intertextual studies*.

Kate Benedict (2023). *Disability Assistance in Higher Education*.

Maggie Wiertel (2023). *Reinvention of Disney, 1989-1999*.

Chloe Lovell (2021). *College Hypotheticals*.

Rebekah Lee (2021). *We Write/No Words Necessary*.

Mana Hashimoto (2021). *My Life/Exploring*.

Hannah Bowen\* (2020). *Responsible Rhetoric: An Analysis of CSR Messaging in the Ethical Fashion Industry*.

Vicki Ternes\* (2020). *Evaluation of Vaccine Education in College Students*.

Laura Jacobs\* (2020). *Inclusivity in Athletic Leggings: A Study on the Effects of Different Athletic Legging Advertisements*.

Karlyn Kirchens (2020). *Karlyn Kares*.

Austin Gammell (2019). *The Podscreen*.

Connor Gillmor (2019). *Paranoiacs*.

Victoria Middlebrooks\* (2019). *Life Coaching and Social Media*.

Grant Pepper (2018). *Team 3/Mind Games*.

Dana Zechar (2018). *International Student Perspective/Historians of Sororities*.

Sam Pontarolo (2018). *Chillin' with a Polar Bear/Fast Break*.

Devan Bianco (2017). *A History and Analysis of News Coverage, Distribution & Public Awareness in the United States*.

Casey Mulcahy (2017). *A Year in Review of ONU Sports*.

Ashlee McDonald (2016). *Allen County Humane Society Media Campaign*.

Brittney Newton (2016). *St. Jude Soldiers Media Campaign*.

- Victoria Suarez\* (2015). *Improving Organizational Communication in Ada, OH*.
- Ashlee A. Dean\* (2015). *Newborn Screening Brochures: Increasing Effectiveness using the Health Belief Model*.
- Khadijah M. Bagais\* (2015). *Improving Language Acquisition in ESL Environments*.

## MEDIA REFERENCES

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## SERVICE

### Professional

#### Festival Judge:

College Media Association's Pinnacle Awards, 2022-present  
Ohio News Media Association's Annual Contest, 2019-present  
Broadcast Education Association's Festival of Arts, 2017-2018

#### Editorial Board:

"Ohio Communication Journal" 2021-present  
"New Media & Society," 2015-2022

#### Journal Reviewer:

"Ohio Communication Journal" 2021-present  
"Journal of Multicultural Discourses" 2021-2023  
"Cogent Social Sciences" 2020-2023  
"Journal of Research in Interactive Marketing," 2017-2023  
"Cogent Humanities," 2015-2018  
"SAGE Open," 2014-2023  
"New Media & Society," 2013-2023

#### Vice President:

Communications, Society for Collegiate Journalists, 2018-2019  
Philanthropy & Programming, Society for Collegiate Journalists, 2016-2018

Conference Reviewer:

NCA Game Studies Interest Division, 2016-2023  
NCA Communication & the Future Interest Division, 2009-2023  
NCA Human Communication and Technology, 2016-2018  
NCA Mass Communication Interest Division, 2013-2014, 2016-2018  
Association of Internet Researchers, 2013-2017  
NCA Community College Interest Division, 2012-2017  
BEA Two-Year/Small College Interest Division, 2011-2014

Legislative Assembly:

National Communication Association, 2009-2015 & 2021-2022

Chair:

National Communication Association, Game Studies Interest Group, 2022  
Broadcast Education Association, Two-Year/Small College Interest Division, 2011-2013  
National Communication Association, Communication & the Future Division, 2010

Wandering Scholar:

National Communication Association, Game Studies Interest Division, 2021  
National Communication Association, Communication and the Future Interest Division, 2009-2013

Convention Planner:

National Communication Association, Game Studies Interest Division, 2021  
Broadcast Education Association, Two-Year/Small College Interest Division, 2009-2011  
National Communication Association, Communication and the Future Interest Group, 2008

Secretary:

Broadcast Education Association, Two-Year & Small College Interest Division, 2006-2009, 2014-2016  
National Communication Association, Community College Session Interest Group, 2007-2008  
Broadcast Education Association, Communication Technology Interest Division, 2006-2007

Parliamentarian:

National Communication Association, Game Studies Interest Division, 2017-Present  
National Communication Association, Human Communication and Technology Interest Division, 2016-Present  
National Communication Association, Mass Communication Interest Group, 2015-Present  
National Communication Association, Communication and the Future Interest Group, 2012-Present  
National Communication Association, Community College Interest Group, 2017-2018  
International Communication Association, Game Studies Interest Group, 2015

Member:

College Media Association Pinnacle Contest Committee, 2025-present  
American Psychological Association, 2024-present  
Society for Media Psychology and Technology, 2024-present  
National Communication Association Legislative Assembly Nominating Subcommittee, 2023  
National Association of Parliamentarians, 2021-present  
American Institute of Parliamentarians, 2020-present  
National Communication Association's Nominating Committee, 2016-2020, 2022-present  
Research Award Committee, Human Communication & Technology, NCA, 2014-2021, 2023-

Present

American Sociological Association, 2012-present

Association of Internet Researchers, 2006-present

Association for Education in Journalism and Mass Communication, 2005-present

National Communication Association, 2005-present

Broadcast Education Association, 2003-present

Society for Collegiate Journalists Executive Committee, 2016-2020

Young Stationers' Prize Committee, 2019

National Communication Association, Committee on the Agenda, 2014-2016

Southeastern Ohio Macromedia User Group, 2005-2009

Popular Communication Association, 2005-2008

Academy of Television Arts & Sciences, 2005-2006

Technical Director:

Global Fusion Conference, 2005

### **Community Service**

Communication Director, Grace United Methodist Church, Coshocton, OH, 2006-2019

Phone Operator, WOUB-TV, Fund Drive, May 2006

Judge, Electronic Media Moving Images Festival, Zanesville, OH, 2005-2006

Volunteer, Boy Scouts of America, Muskingum Valley Council, 2003-2005

### **University Service**

Polar SURF Program Review Panelist, 2025

College Council (Chair), Ohio Northern University Getty College of Arts & Sciences, 2023-present

Parliamentarian, Ohio Northern University, 2018-Present

WONB Radio, Faculty Advisor, Ohio Northern University, 2017-Present

Society for Collegiate Journalists, Faculty Advisor, Ohio Northern University, 2014-Present

Northern Review, Faculty Advisor, Ohio Northern University, 2014-Present

Committee on Post-Tenure Evaluation, Ohio Northern University Getty College of Arts & Sciences, 2023-2024

Parliamentarian, Getty College of Arts & Sciences, 2017-2024

Committee on Professional Evaluation (Secretary 21-22), Ohio Northern University, 2021-2023

Phi Gamma Delta (FIJI), Faculty Advisor, Ohio Northern University, 2015-2022

Assistant Professor of Gender & Communication, Search Committee, 2022

Assistant Professor of Health Communication, Search Committee, 2022

College Council, Ohio Northern University, 2020-2021

Getty College of Arts & Sciences Constitution and By-laws Revision Committee, 2020

Assistant Professor of Creative Writing/Fiction Search Committee, 2017

Made in Ada Planning Committee, 2017

Assistant Professor of Communication Studies Search Committee, 2016

Assistant Professor of Multimedia Journalism Search Committee, Ohio Northern, 2015 & 2016

Committee on Curriculum, Ohio Northern University, 2015-2021

University Council, Ohio Northern University, 2015-2017

Popular Culture Curriculum Development Committee, Instructional Communication, University of Kentucky, 2013-2014

Strategic Planning Committee, Instructional Communication, University of Kentucky, 2013-2014

Instructional Technology Committee, Ohio University Lancaster, 2010-2013

Social Media Team, Ohio University Lancaster, 2009-2012

Second Life Learning Community, Ohio University, 2006-2013

Interdisciplinary Committee, Ohio University, 2006-2008

Honorary Degree Committee, Ohio University, 2005-2007

College Senator for the Individual Interdisciplinary Program, Ohio University Graduate Student Senate, 2005-2008  
Budget Advisory Committee, Ohio University, 2004  
Electronic Media Club, Co-Faculty Advisor, Ohio University of Zanesville, 2003-2009  
Game Show Appreciation Society, Co-Faculty Advisor, Ohio University, 2003-2008

### **Awards/Recognition/Membership**

2025 Central States Communication Association (CSCA) Presidential Commendation for Parliamentarian Service  
2023 Top Paper for Innovative Presentation Design from the NCA Game Studies Pre-conference  
2023 NCA Human Communication and Technology Outstanding Book Award (for “Meme Life”)  
2019 Ohio Magazine’s Excellence in Education  
2019 Outstanding Greek Fraternity Faculty Member of the Year at Ohio Northern University  
2018 National Communication Association (NCA) Mass Communication Service Award  
2018 Sheridan Baker Advisor of the Year from the Society for Collegiate Journalists  
Top Faculty Paper Honors at the 2018 Carolinas Communication Association (with Kathie Fleck)  
2018 Young Stationers’ Prize Winner  
2018 Ohio Communication Association Innovative Teacher Award Winner  
2018 Ohio Northern University Study Abroad Development Grant Recipient (\$1,000)  
2018 Ohio Northern University College of Arts & Sciences Professor of the Year Nominee  
Omicron Delta Kappa (inducted in 2017)  
2016 Outstanding Greek Fraternity Advisor of the Year at Ohio Northern University  
2015-2016 Outstanding Teaching Faculty Member for the Department of Communication & Media Studies at Ohio Northern University  
2015 Society for Collegiate Journalists’ Outstanding New Advisor Award  
Freeman of the The Worshipful Company of Stationers and Newspaper Makers<sup>1</sup>  
Freeman of the City of London by Redemption<sup>2</sup>  
2013 Kenneth Harwood Outstanding Dissertation Award, Broadcast Education Association  
W3 Award, Silver Award, Personal Web Site, 2011  
Communicator Award, Award of Excellence, Websites - Other, 2009  
Broadcast Education Association Festival of Arts, Best of Competition, Faculty Interactive Media, Promotional Informational, 2008  
Broadcast Education Association Festival of Arts, Best of Competition, Faculty Interactive Media, Part-Time Faculty/Graduate Student, 2007

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<sup>1</sup> Dr. Tilton is only one of eight Americans in the organization. The Worshipful Company of Stationers and Newspaper Makers is an English Livery Company has over 800 members, the vast majority of whom are senior executives in the complete range of trades within the Communications and Content industries, from paper, print, publishing, packaging, office products, newspapers, broadcasting and online media. Membership is drawn from across the UK and increasingly throughout the world and now includes major companies as well as individual members.

<sup>2</sup> An honorary given at Guildhall in the City of London to “notable dignitaries and celebrities who have achieved success, recognition, acknowledgement, or distinction in their chosen field.”