

SHANE TILTON



DIGITAL SCHOLAR

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Dr. Shane Tilton is the Irene Casteel Endowed Chair for Education, Professional, and Social Sciences and an Associate Professor of Writing and Multimedia Studies at the Ohio Northern University. His work on social media and its connection to university life earned him the 2013 Harwood Dissertation award from the Broadcast Education Association. His last book "Meme Life" was awarded the 2023 Top Book Award from the National Communication Association's Human Communication and Technology interest division.

WORK EXPERIENCES

2020 – Now

ASSOCIATE PROFESSOR

Writing and Multimedia Studies

- Developed "Memes and Society" at Ohio Northern University as a course to consider the impact of digital communication on culture.

2014 – 2020

ASSISTANT PROFESSOR

Multimedia Journalism

- Taught the bulk of the multimedia production and journalism courses at Ohio Northern University

2009 – 2013

ASSISTANT PROFESSOR

Electronic Media

- Led the Multimedia courses at Ohio University of Lancaster, with a focus on the foundation of craft audio and video work online.

SUGGESTED INTERVIEW TOPICS

The evolution of digital culture from the late 20th century to now

How memes have become one of the most powerful tools for communication

Why journalism is still central to a functional society

How celebrities help us understand how to meaningfully engage with others online

Why we should be focus on purposefully creating content.

SUGGESTED INTERVIEW QUESTIONS

What makes for good, purposeful content online?

What is the average Internet user and what roles do they play online?

How have platforms influenced the way we interact with others and share information online?

Why are we in the post-postmodern era of digital culture?

How can journalists find their voices in the platform era and within multimedia spaces?